



CIBAC Newsletter

加中商贸投资联盟

Chinese Investment and Business Alliance in Canada

January 2020



Funding and Scaling Global Growth for Women Entrepreneurs

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Guangdong 21st Century Maritime Silk Road International Expo

广东 21 世纪海上丝绸之路国际博览会

In August 2019, CIBAC members attended and participated in the Guangdong 21st Century Maritime Silk Road International Expo. The 2019 Guangdong 21st Century Maritime Silk Road International Expo was sponsored by the Guangdong Provincial Council for the Promotion of International Trade and is organized by the Guangdong Provincial Department of Commerce, the Guangzhou Municipal People's Government, and the China Foreign Trade Center. The expo adopts the mode of "exhibition plus forum". The exhibition mainly displays the economic, tourism, cultural, and other resources of the countries along the "Belt and Road", as well as the display of advantageous products and special products, reflecting the Guangdong-Hong Kong-Macao Greater Bay Area in the "Belt and Road" construction. Leading and pivoting role. The forum focuses on the "Belt and Road" and the construction of the Guangdong-Hong Kong-Macao Greater Bay Area. It explores the integration of advanced manufacturing and modern service industries in Guangdong, Hong Kong, and Macau. This helps deepen the infrastructure connectivity, economic and trade cooperation, and cultural exchanges between countries and

Regions along the route, to create a "high-level" cooperation platform. The exhibition area is about 160,000 square meters, with a total of 16 exhibition halls. The members of CIBAC exhibited Canadian food and health products for export, beauty skin care, investment, education, and visa travel agency projects.

2019年8月，加中商联带领成员公司前往广东 21 世纪海上丝绸之路国际博览会参展。2019 广东 21 世纪海上丝绸之路国际博览会由广东省贸促会主办，广东省商务厅、广州市人民政府和中国对外贸易中心承办。博览会采用“展览+论坛”的模式，展览主要展示“一带一路”沿线国家的经济、旅游、文化等资源，以及展示优势产品、特色商品，体现粤港澳大湾区在“一带一路”建设中的引领和枢纽作用。论坛重点围绕“一带一路”和粤港澳大湾区建设，探讨粤港澳先进制造业与现代化服务业相结合，以及深化沿线国家和地区基础设施互联互通、经贸合作及人文交流，打造高水平开放合作平台。博览会展览面积约 16 万平方米，共 16 个展馆。加中商联成员此次带来了食品保健品出口、美容护肤、加国投资、海外教育、签证旅游代理等参展项目。



Funding and Scaling Global Growth for Women Entrepreneurs 2019 2019 年女企业家交流会：迈步向全球的女企业家

CIBAC worked with the Business Development Bank and hosted the event on Thursday, April 18th, 2019 at the BDC Toronto Exchange conference room. The event was sponsored by BDC, the only Canadian bank that is devoted exclusively to entrepreneurs. This session was focused on women and how to take their businesses to the next level. A very impressive panel of four professional women spoke very frankly about the challenges and the opportunities that they encountered on their journey to success. The conversation was very interactive as the group of women in attendance was very engaged in what the panel had to say. They spoke about their own challenges and shared valuable experiences. The overall event was very inspiring and educational, it offered all who attended the opportunity to network with women from very diverse background and their professionalism.

The hosting of this event enabled CIBAC to reach a group of individuals that reflects the Global and changing faces of international business. It is also a great opportunity to lend opportunities to local businesses in expanding their international markets.

加中商贸投资联盟与加拿大商业发展银行(BDC)合作,于2019年4月18日星期四在BDC多伦多会议中心举办了此次活动。该活动由BDC赞助,BDC是加拿大唯一一家专门致力于支持中小企业家的加拿大银行。本次会议的重点是如何帮助女企业家将业务提升到一个新的水平。主讲嘉宾团由四名成功职业女性组成,她们非常坦率地谈到了她们在成功过程中遇到的机遇和挑战。嘉宾的分享得到了听众的积极响应,大家畅所欲言,纷纷道出各自经历中的挑战和宝贵的经验。整个活动很具有启发性和教育性,并为参与者提供了与不同背景的职业女性建立联系的机会。通过举办此次活动,加中商联联系上一批在不断全球化的国际业务中探索的职业女士,也为当地企业提供了扩大国际市场的绝佳机会。



CIBAC
加中商贸投资联盟
CHINESE INVESTMENT & BUSINESS ALLIANCE OF CANADA

**FUNDING & SCALING
FOR GLOBAL GROWTH
FOR WOMEN ENTREPRENEURS**

ADMISSION - FREE

Thursday April 18th, 2019
Time: 11:30 am - 1:30pm

BDC Toronto Exchange Conference Room
121 King Street West, Suite 1760
Toronto, ON M5H 3T9

Sponsored by: **bdc**



Business Explore & Investment Summit 商业机会投资峰会

The 2019 Business Explore & Investment Summit, hosted by the Canadian Municipal Business Gateway (CMBG) and co-organized by CIBAC, was held at the IBM Innovation Space Convergence Centre in June 2019. The summit attracted about two hundred local business enterprises and investors interested in emerging companies.

Councilors of Vaughan, Richmond Hill, and Markham brought economic development trends in each city to the summit. The Director of the Hong Kong Economic and Trade Office, Ms. Emily Mo gave a keynote speech at the summit. She shared her valuable insights on current business prospects surrounding the Guangdong-Hong Kong-Macao Greater Bay Area and the development that China's "Belt and Road" plan would bring to Canadian businesses.

由加拿大城际商务促进中心(CMBG)主办、加中商贸投资联盟协办的2019商业机会投资峰会于2019年六月在万锦市的IBM聚会中心举行。峰会吸引了约两百个本地工商企业,以及对新兴企业有兴趣的投资公司出席。旺市、烈治文山市及万锦市议员,为峰会带来各市经济发展动向。香港经济及贸易办事处(多伦多)处长巫菟菁女士亦蒞临为峰会作主题演讲。巫处长以粤港澳大湾区为题,展望中国“一带一路”计划将为加拿大的商业带来的机遇与发展。





November 2019 Exploration of Business Opportunities in Europe 2019年11月加中商联董事探索和发展欧洲市场

In November 2019, CIBAC's directors joined the 2019 Danube River Trade Expedition to explore and identify business opportunities for members in Europe.

The mission started with the Wine Show in Munich, Germany, followed by the Food Show in Salzburg, Austria. Directors had productive pre-arranged business meetings in Budapest, Hungary, and finally B2B collaboration for Healthcare products in Warsaw, Poland.

Directors looked at Europe's industry trends and insight through these trade initiatives. They also got a better understanding of the development of the 2020 Danube River Trade Expedition.

2019年11月，加中商联董事参加了多瑙河贸易考察团，为会员探索欧洲的商机。行程从德国慕尼黑的葡萄酒展览会开始，然后是奥地利萨尔茨堡的美食展览。董事们在匈牙利布达佩斯与当地企业进行了富有成效的商务会议，最后在波兰华沙进行了医疗保健产品的B2B合作探讨。董事们此行深入了解了欧洲的行业趋势。也为推广2020年多瑙河贸易考察团做足了前期准备工作。



Belt and Road initiative 2019 in Hong Kong

2019年香港“一带一路”高峰论坛

At the invitation of the Hong Kong Trade Development Council, CIBAC attended the Fourth Belt and Road Summit in September 2019, organized by the Government of Hong Kong and the Hong Kong Trade Development Council.

The "Belt and Road" initiative is a global development concept designed to promote transnational cooperation, global economic prosperity, and social progress. Entering the sixth year, the Initiative has made significant achievements in establishing international connectivity, deep dialogue thinking, and having a meaningful two-way conversation between entrepreneurs.

The Belt and Road Summit were held in Hong Kong for the first time in 2016, consolidating Hong Kong's position as a business hub, and helping enterprises in different regions to seize the business opportunities of the Belt and Road Initiative. The theme of this Belt and Road Summit is "Achieve New Opportunities via Hong Kong". The forum attracted nearly 5,000 ministerial officials, business leaders, and professionals from 55 countries and regions, and held over 500 projects based on 1-1 meetings, involving more than 200 investment opportunities. It's thrilling to see such a great result.

受香港贸易发展局邀请，加中商联于2019年9月出席了由香港特别行政区及香港贸易发展局合办的第四届“一带一路”高峰论坛。

“一带一路”倡议是一个全球发展概念，旨在推动跨国合作、促进全球经济繁荣与社会进步。踏入第六年，倡议在建立国际互联互通和鼓励深层次交流方面取得重大成就。

“一带一路”高峰论坛于2016年在香港首度举行，巩固香港作为商业枢纽的地位，协助不同地区的企业和政府紧握“一带一路”的商机。本届“一带一路”高峰论坛以“成就新机遇 由香港进”为主题。论坛有近5000名来自55个国家及地区的部长级官员、商界领袖和专业人士参与，并举办超过500场一对一项目对接，涉及逾200个投资项目，成绩美满。



Qingdao International Sister Cities Commodities Fair 青岛国际友好城市商品交易会

In October 2019, the Chinese Business Investment Alliance of Canada (CIBAC) organized a delegation to the Qingdao International Sister Cities Commodities Fair. The year 2019 was the 40th anniversary of Qingdao's international friendship city expedition, and Qingdao City cooperated with the Shandong International Friendship City Cooperation Conference to invite representatives of international friendship cities from all countries to display special products and cultural travel information. There were on-site procurement negotiations with major supermarkets in Qingdao, international trading companies, and cross-border e-commerce activities. The exhibition operated from October 17 to 20 in the downtown area of Qingdao.

Looking forward

The new goal for CIBAC in 2020, in addition to bridging the gap of trade and investment culture between Canada and China, we also expanded our mission to European countries, recognizing individual countries' rules and qualifications. Our members can expand their business in our designated cities, or establish a business presence in the form of partnership or association with our counterparts. CIBAC helps to make connections to the world and unlock the doors to prosperity. We look forward to working with our members in this endeavor.

2019年10月，中商贸投资联盟组团参加青岛国际友好城市商品交易会。2019年青岛国际友好城市远征40周年，青岛市与山东国际友好城市合作大会合作，邀请各国国际友好城市代表展示特色产品和文化旅游信息。与青岛各大超市、国际贸易公司、跨境电商活动进行了现场采购洽谈。展会于10月17日至20日在青岛市区进行。

前瞻

加中商贸投资联盟在2020年的新目标，不是弥合加中两国之间在贸易和投资上的文化差异，而是将我们的使命扩展到欧洲国家，了解各个欧洲国家在贸易和投资上的不同规则和资质要求。我们的成员可以在我们已经建立联系的城市扩展业务，或是以合作或协作的形式，透过当地企业开展业务。我们期待着与我们的会员一起努力，加中商联与世界建立联系，为我们的会员打开繁荣的大门。

Chinese Investment and Business Alliance of Canada

Office: 360 Highway 7 East, Lower Level, Richmond Hill,
Ontario, Canada L4B3Y7

Toronto Tel: (647) 727-2590

Website: www.cibac.org

